THE STRUCTURE OF THE SYLLABUS UNDER FYUGP FOR COMMERCE WITH MAJOR ACCOUNTING & FINANCE (Up to 3^{rd} Year/ 6^{th} Sem)

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Year	Semester	Paper Type	Paper code	Paper Title	Marks	Credit
		Major	UACFMAJ11001	FINANCIAL ACCOUNTING	75	4
		Minor	UACFMIN11001	BUSINESS MATHEMATICS – I	75	4
	·	SEC	UACFSEC11001	ENTREPRENEURSHIP DEVELOPMENT AND START-UPS	75	3
	Sem.	MDC		ONE PAPER TO BE SELECTED FROM POOL A	75	3
	Se	AEC		MODERN INDIAN LANGUAGE/ ALT. ENGLISH	50	2
1st Year		VAC	UINDVAC1002A UDIMVAC1002B	ANY ONE FROM THE FOLLOWING: UNDERSTANDING INDIA DIGITAL MARKETING	100	4
		Major	UACFMAJ12002	MANAGEMENT PRINCIPLES AND APPLICATIONS	75	4
	Ш	Minor	UACFMIN12002	BUSINESS STATISTICS - I	75	4
		SEC	UACFSEC12002	MODERN OFFICE MANAGEMENT	75	3
	Sem.	MDC		ONE PAPER TO BE SELECTED FROM POOL B	75	3
	S	AEC		COMPULSORY ENGLISH	50	2
		VAC	UENVVAC10001	ENVIRONMENTAL EDUCATION	100	4
	Sem III	Major	UACFMAJ23003	ADVANCED FINANCIAL ACCOUNTING	75	4
		Major	UACFMAJ23004	CORPORATE ACCOUNTING	75	4
		Major	UACFMAJ23005	BUSINESS LAWS	75	4
		Minor	UACFMIN23003	DIGITAL FLUENCY	75	4
늘		SEC	UACFSEC23003	BUSINESS OPERATIONS OF MSMEs	75	3
2nd Year		AEC		MODERN INDIAN LANGUAGE/ ALT. ENGLISH	50	2
pu \		Major	U ACF MAJ24006	INCOME TAX LAW AND PRACTICES	75	4
2	N	Major	UACFMAJ24007	INDIAN FINANCIAL SYSTEM	75	4
		Major	U ACF MAJ24008	COST ACCOUNTING-I	75	4
	Sem.	Minor	UACFMIN24004	BUSINESS STATISTICS - II	75	4
	Se	MDC		ONE PAPER TO BE SELECTED FROM POOL C	75	3
		AEC		COMPULSORY ENGLISH	50	2
		Major	U ACF MAJ35009	MANAGEMENT ACCOUNTING	75	4
	>	Major	UACFMAJ35010	COMPANY LAW	75	4
	انہ	Major	U ACF MAJ35011	BANKING LAWS AND PRACTICES	75	4
	Sem.	Major	UACFMAJ35012	COST ACCOUNTING-II	75	4
ar	S	Minor	UACFMIN35005	BUSINESS MATHEMATICS – II	75	4
3rd Year		IADR		INTERNSHIP		
3^{ro}		Major	UACFMAJ36013	GST AND CUSTOMS DUTY	75	4
	-VI	Major	U ACF MAJ36014	FINANCIAL MANAGEMENT	75	4
		Major	UACFMAJ36015	FINANCIAL INCLUSION AND FINANCIAL LITERACY	75	4
	Sem.	Major	U ACF MAJ36016	AUDITING	75	4
		Minor	UACFMIN36006	MICRO ECONOMICS	75	4

THE STRUCTURE OF THE SYLLABUS UNDER FYUGP FOR COMMERCE WITH MAJOR MANAGEMENT (Up to 3rd Year/ 6th Sem)

Paper Type	_						
Minor UMNGMIN11001 BUSINESS MATHEMATICS - I 75 4	Year	Semester		Paper code	Paper Title	Marks	Credit
Minor UMNGMIN11001 BUSINESS MATHEMATICS - I 75 4			Major	U MNG MAJ11001	FINANCIAL ACCOUNTING	75	4
NOTE START-UPS 75 3				UMNGMIN11001			4
VAC		I -	SEC UMNGSEC11001 ENTREPRENEURSHIP DEVELOPMENT AND START-UPS		75	3	
VAC		m.	MDC		ONE PAPER TO BE SELECTED FROM POOL A	75	3
Hajor UMNGMIN12002 BUSINESS STATISTICS - I 75 4		Se	AEC		MODERN INDIAN LANGUAGE/ ALT. ENGLISH	50	2
Hajor UMNGMIN12002 BUSINESS STATISTICS - I 75 4	st Year		VAC		UNDERSTANDING INDIA	100	4
SEC	1		Major	U MNG MAJ12002	MANAGEMENT PRINCIPLES AND APPLICATIONS	75	4
SEC UMNGSEC12002 MODERN OFFICE MANAGEMENT 75 3		11	Minor	UMNGMIN12002	BUSINESS STATISTICS - I	75	4
Major UMNGMAJ24006 INCOME TAX LAW AND PRACTICES To			SEC	UMNGSEC12002	MODERN OFFICE MANAGEMENT	75	
Major UMNGMAJ24006 INCOME TAX LAW AND PRACTICES To		em	MDC		ONE PAPER TO BE SELECTED FROM POOL B	75	
Major		S	AEC		COMPULSORY ENGLISH	50	2
Major UMNGMAJ23004 CORPORATE ACCOUNTING 75 4			VAC	UENVVAC10001	ENVIRONMENTAL EDUCATION	100	4
Major UMNGMIN23005 BUSINESS LAWS 75 4		- IV Sem	Major	U MNG MAJ23003	ADVANCED FINANCIAL ACCOUNTING	75	4
Major			Major	UMNGMAJ23004	CORPORATE ACCOUNTING	75	4
Najor UMNGMAJ35010 MANAGEMENT Total			Major	UMNGMAJ23005	BUSINESS LAWS	75	4
Najor UMNGMAJ35010 MANAGEMENT Total			Minor	UMNGMIN23003	DIGITAL FLUENCY	75	
Major	r.		SEC	UMNGSEC23003	BUSINESS OPERATIONS OF MSMEs	75	
Major	/ea		AEC		MODERN INDIAN LANGUAGE/ ALT. ENGLISH	50	2
Major	l pu		Major	U MNG MAJ24006	INCOME TAX LAW AND PRACTICES		4
Major UMNGMAJ24008 COSTING FOR MANAGERS 75 4	2		Major	U MNG MAJ24007	INDIAN FINANCIAL SYSTEM	75	4
AEC			Major	U MNG MAJ24008	COSTING FOR MANAGERS	75	4
AEC			Minor	U MNG MIN24004	BUSINESS STATISTICS – II	75	4
Major UMNGMAJ35009 MANAGEMENT ACCOUNTING 75 4			MDC		ONE PAPER TO BE SELECTED FROM POOL C	75	
Major UMNGMAJ35010 COMPANY LAW 75 4			AEC		COMPULSORY ENGLISH	50	2
Major UMNGMAJ35011 HUMAN RESOURCE MANAGEMENT 75 4					MANAGEMENT ACCOUNTING		
Major UMNGMAJ35012 PRINCIPLES OF MARKETING MANAGEMENT 75 4		Λ	Major	U MNG MAJ35010	COMPANY LAW	75	4
Millor UMNGMAJ36013 GST AND CUSTOMS DUTY Major UMNGMAJ36014 FINANCIAL MANAGEMENT T5 4 Major UMNGMAJ36015 RETAIL MANAGEMENT T5 4 Major UMNGMAJ36016 CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 Major CUSTOMER RELATIONSHIP MANAG		1	Major	U MNG MAJ35011	HUMAN RESOURCE MANAGEMENT	75	4
Millor UMNGMAJ36013 GST AND CUSTOMS DUTY Major UMNGMAJ36014 FINANCIAL MANAGEMENT T5 4 Major UMNGMAJ36015 RETAIL MANAGEMENT T5 4 Major UMNGMAJ36016 CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 4 Major CUSTOMER RELATIONSHIP MANAGEMENT T5 Major CUSTOMER RELATIONSHIP MANAG		en	Major		PRINCIPLES OF MARKETING MANAGEMENT	75	4
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Major UMNGMAJ36014 FINANCIAL MANAGEMENT 75 4 Major UMNGMAJ36015 RETAIL MANAGEMENT 75 4 Major UMNGMAJ36016 CUSTOMER RELATIONSHIP MANAGEMENT 75 4	1 Y (IADR		INTERNSHIP		
Major UMNGMAJ36015 RETAIL MANAGEMENT 75 4 Major UMNGMAJ36016 CUSTOMER RELATIONSHIP MANAGEMENT 75 4	3rc		Major	· ·	GST AND CUSTOMS DUTY	75	4
Major UMNGMAJ36016 CUSTOMER RELATIONSHIP MANAGEMENT 75 4		. V					4
		ï.	Major				
		Seı	Major			-	
			Minor	U MNG MIN36006	MICRO ECONOMICS	75	4

SEC (Skill Enhancement Course), MDC (Multidisciplinary Course), AEC (Ability Enhancement Course, VAC (Value Added Course), IARD (Internship/ Apprenticeship/ Research/ Dissertation), MSMEs (Micro, Small and Medium Enterprises), MIL (Modern Indian Language)

Pool A/B/C: See the list of the papers in the FYUGP REGULATIONS of the North Bengal University.

Semester: I

Course code	Course Title	Туре	Marks	Credit	Lectures
UACFMAJ11001 & UMNGMAJ11001	FINANCIAL ACCOUNTING	Major	75	4	50

Objective: The objective of this course is to help students to acquire conceptual knowledge of the Financial Accounting and to impart skills for recording various kinds of business transactions.

Course Outcome: On successful completion of the course, the students will be able to understand the theoretical framework of accounting. It will demonstrate the ability to prepare financial statements of profit seeking and non-profit seeking concerns.

Contents:

Unit I: Conceptual Framework and Accounting Process (Lectures: 6)

- (a)Accounting as an information system; its users, functions, advantages and limitations; Cash basis and accrual basis accounting; Capital and revenue expenditures and receipts;
- (b)Accounting Concepts: entity, accrual, cost, dual aspect, going concern, money measurement, periodic, revenue recognition, realization, matching; Accounting conventions: full disclosure, consistency, materiality, Conservatism; Concept on Accounting Standards;
- (c)Accounting process: recording of transactions, preparation of trial balance including adjusting, transfer and closing entries.

Unit II: Accounting for Depreciation, Reserves and Provisions (Lectures: 6)

- (a) Depreciation: meaning, reasons, factors, different methods; Change in the method of depreciation;
- (b) Reserve: meaning, types; Reserve fund; Provisions: meaning, accounting; reserves vs. provisions

Unit III: Financial Statements (Lectures: 12)

Financial Statements of Non-Profit Organization, Sole Proprietorship and Partnership business

Unit IV: Consignment, Joint Venture and Sale or Return (Lectures: 12)

- (a) Consignment: Concepts, Features, Accounting treatments in the books of the consignor and consignee.
- (b) Joint Venture: Concepts, Features, Accounting procedures under different methods;
- (c) Sale or return: Concepts and Accounting procedures.

Unit V: Insurance Claim (Lectures: 10)

(a) Loss of Stock: Concept and Computation.

(b) Loss of Profit: Concept and Computation.

Unit VI: Control Ledger (Lectures: 4)

Concepts and Accounting procedures: Self Balancing & Sectional Balancing.

Suggested Readings:

- 1. Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases. McGraw-Hill Education, 13th Ed. 2013.
- 2. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education.
- 3. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Course Backs, New Delhi.
- 4. M.C.Shukla, T.S. Grewal and S.C.Gupta. Advanced Accounts. Vol.-I. S. Chand & Co., New Delhi.
- 5. S.N. Maheshwari, and. S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi.
- 6. Deepak Sehgal. Financial Accounting. Vikas Publishing H House, New Delhi.
- 7. Bhushan Kumar Goyal and HN Tiwari, Financial Accounting, International Book House
- 8. Goldwin, Alderman and Sanyal, Financial Accounting, Cengage Learning.
- 9. Tulsian, P.C. Financial Accounting, Pearson Education.
- 10. Compendium of Statements and Standards of Accounting. The Institute of Chartered Accountants of India, New Delhi
- 11. M. Haniff & A. Mukherjee ,Financial Accounting 2nd Edition
- 12. Basu& Das, Financial Accounting, Rabindra Library
- 13. SP Jain & K.L Narang, Financial Accounting, Kalyani Publishers
- 14. Prof. Amitabha Basu & Sibasish Dutta, Financial Accounting, Tee Dee publications (P) Ltd.

Course code	Course Title	Туре	Marks	Credit	Lectures
UACFMIN11001 & UMNGMIN11001	BUSINESS MATHEMATICS-I	Minor	75	4	50

Objective: The objective of this course is to familiarize the students with the basic mathematical tools and their applications to business and economic situations.

Course Outcome: On successful completion, the students will be able to apply various mathematical tools to make relevant business decisions.

Contents:

Unit I: Arithmetic (Lectures 12)

- (a) Ratio and Proportion
- (b) Variation
- (c) Permutation and Combination
- (d) Arithmetic and Geometric Progression
- (e) Mathematical Reasoning- Basic Application

Unit II: Algebra (Lectures 13)

- (a) Indices
- (b) Surds
- (c) Binomial Theorem
- (d) Logarithm
- (e) Theory of Quadratic Equation

Unit III: Mathematics of Finance (Lectures 13)

- (a) Compounding Interest: Compounding and discounting of a sum using different types of rates.
- (b) Annuities: Types of annuities, like ordinary, due, deferred, continuous, perpetual, and their future and present values using different types of rates of interest. Depreciation of Assets.
- (c) Concept and Calculation of Equated Monthly Installment (EMI).

Unit IV: Coordinate Geometry (Lectures: 12)

- (a) Concepts of coordinate geometry, graphs of linear equations. Distance formula. Section formula (internal division)
- (b) Straight Line

Suggested Readings:

- 1. Budnick, P. Applied Mathematics. McGraw Hill Education.
- 2. R.G.D. Allen, Mathematical Analysis For Economists
- 3. Ayres, Frank Jr. Schaum's Outlines Series: Theory and Problems of Mathematics of Finance. McGraw Hill Education.
- 4. N.G. Das & J.K Das, Business Mathematics & Statistics
- 5. Thukral, J.K., Mathematics for Business Studies.
- 6. Vohra, N.D., Quantitative Techniques in Management. McGraw Hill Education.
- 7. Soni, R.S,. Business Mathematics. Ane Books, NewDelhi.
- 8. Singh J. K., Business Mathematics. Himalaya Publishing House.
- 9. S.K. Nag, Business Mathematics & Statistics, Kalyani Publisher.
- 10. S.N. Dey, Business Mathematics, Chhaya Prakashani.
- 11. R.K. Ghosh and S. Saha, Business Mathematics and Statistics, New Central Book Agency (P) Ltd.
- 12. Fundamentals of Business Mathematics and Statistics, ICMAI Study Material.
- 13. Sri Harsha Baidya, Business Mathematics and Statistics, Tee Dee Publications (P) Ltd.

Course code	Course Title	Туре	Marks	Credit	Lectures
UACFSEC11001	ENTREPRENEURSHIP				
&	DEVELOPMENT AND	SEC	75	3	40
UMNGSEC11001	START-UPS				

Objective: The purpose of the course is to orient the learner towards entrepreneurship as a career option and to imbibe creative thinking in their behaviour.

Course Outcome: On successful completion of the course, the students will be able to familiarize themselves with the mechanism of setting up, mobilising fund, monitoring and maintaining an Enterprise. They will also gather knowledge about the various incubating activities provided by the Government.

Contents:

Unit I: Introduction (Lectures: 12)

Entrepreneurship - Meaning, elements, determinants and importance of entrepreneurship and creative behavior, entrepreneurship as a response to the problems of society and workplace; Dimensions of entrepreneurship - intrapreneurship, technopreneurship, cultural entrepreneurship, international entrepreneurship, netpreneurship, ecopreneurship, and social entrepreneurship. Entrepreneurial stimulation and sustainability; requirement, availability and access to finance; marketing assistance; technology and industrial accommodation; role of industries/entrepreneurs' associations and self-help groups in entrepreneurial activity.

Unit II: Business Plan Preparations (Lectures: 10)

Sources of business ideas and tests of feasibility; significance of writing the business plan/ project proposal; contents of business plan/ project proposal; designing business processes, location, layout, operation, planning & control; steps in preparation of project report; project submission/ presentation and appraisal thereof by external agencies.

Unit III: Start-ups & Its Financing (Lectures: 10)

Meaning, Features, Types of Start-ups, Ideation, Design thinking; Entrepreneurship lessons for Start-ups; 3- Pillars to Initiate start-up (Handholding, Funding & Incubation); Meaning, Definition and Nature of E – Start-ups, Challenges and Steps of Launching Online Business.

Financing of Start-ups: Feasibility Analysis- The cost & process of raising capital, Unique Funding issues of a High-tech Ventures – funding with equity. Financing with debt, funding strategies with bootstrapping, Crowd funding, Venture Capital; Angel Investors.

Unit IV: Incubation Support to Start-ups and Government Initiatives (Lectures: 8)

Meaning & definition of Incubation support, role and functions of business incubators, objectives & functions of Incubation Centres, Role of Incubators in start-up policy. Start-up India Initiative, Seed Fund, ASPIRE, SAMRIDDHI Scheme, Mudra Scheme, ATAL Innovation Mission.

Skill Developments Activities: 2 Visit any business organization and prepare a report on overall business management & organizational structure 2 Analyse the leadership styles of any select five companies of different sectors. 2 Prepare a Business Plan for start-ups. 2

List out major Start-ups incubators in your State ② Visit to Nearest Bank or Financial institution and prepare a Report on Financial Incentives Provided to start-ups② Write a brief case study on the online start-up in India ② Any other activities, which are relevant to the course.

Suggested Readings:

- 1. Kuratko and Rao, Entrepreneurship: A South Asian Perspective, Cengage Learning.
- 2. Robert Hisrich, Michael Peters, Dean Shepherd, Entrepreneurship, McGraw-Hill Education
- 3. Desai, Vasant. Dynamics of Entrepreneurial Development and Management. $Mu\underline{m}$ bai, Himalaya Publishing House.
- 4. Dollinger, Mare J. Entrepreneurship: Strategies and Resources. Illinois, Irwin.
- 5. Holt, David H. Entrepreneurship: New Venture Creation. Prentice-Hall of India, New Delhi.
- 6. Plsek, Paul E. Creativity, Innovation and Quality. (Eastern Economic Edition), New Delhi: Prentice-Hall of India.ISBN-81-203-1690-8.
- 7. Singh, Nagendra P. Emerging Trends in Entrepreneurship Development. New Delhi: ASEED.
- 8. SS Khanka, Entrepreneurial Development, S. Chand & Co. Delhi.
- 9. K Ramachandran, Entrepreneurship Development, McGraw-Hill Education
- 10. SIDBI Reports on Small Scale Industries Sector.
- 11. Sabhita Joshi, Entrepreneurship, Innovations and Start-ups in India, New Century publications.
- 12. Pankaj Goyal, Before You Start Up: how to prepare to make your start-up dream a reality, Fingerprint Publication, New Delhi.
- 13. Joginder Rohilla, Art of Starting Up, Asia Pacific Holdings (P) Ltd.
- 14. B. Chandra and B. Biswas, Entrepreneurship Development and Business Ethics, Tee Dee Publications (P) Ltd.

Semester: II								
Course code Course Title Type Marks Credit Lectures								
UACFMAJ12001 & UMNGMAJ12001	MANAGEMENT PRINCIPLES AND APPLICATIONS	Major	75	4	50			

Objective: The objective of the course is to provide the students with an understanding of basic management concepts, principles and practices.

Course Outcome: On successful completion of the course, the students will be able to bring out the relevance of management in today's knowledge era which in turn will help to design strategic plans for various organizations for the attainment of organizational goals.

Contents:

Unit I: Introduction (Lectures: 13)

- (a) Management: Concept, Definition, Scope, Levels and Significance.
- (b) Evolution of the Management Thoughts: Classical Approach -Taylor, Fayol; Neo-Classical Approach-Mayo, Hawthorne Experiments; Behavioural Approach; Systems Approach; Contingency Approach-Peter F. Drucker, Michael Porter, Senge and C.K. Prahalad.

Unit II: Planning and Organizing (Lectures: 26)

- (a) Planning: Concept, Process, Steps in Planning, Significance and Types of Plan.
- (b) Strategic Planning: Concept, Process, Importance and limitations
- (c) Environmental Analysis (internal and external environment): Importance and Techniques (SWOT and BCG Matrix)
- (d) Decision-Making: Concept, Process, Types
- (e) Organizing: Concept, Process, Significance; Organizational Structure Various forms; Span of Control, Different types of authority, Delegation of authority, Decentralization.

Unit III: Directing and Coordinating (Lectures: 16)

- (a) Directing: Concept, Features, Importance and Limitations.
- (b) Motivation: Concept, Importance, Extrinsic and Intrinsic motivation; Motivation Theories- McGregor, Maslow, Hertzberg.
- (c) Staffing: Concept and Process.
- (d) Leadership: Concept, Importance, Qualities of a successful leader, Theories-Likert, Blake and Mouten, House's Path Goal theory.
- (e) Communication: Concept, Purpose, Process; Types of communications, Barriers to communication, overcoming barriers to communication.
- (f)Coordinating: Concept, Feature, Importance, Internal and External Coordination.

Unit IV: Controlling (Lectures: 10)

Controlling: Concept, Features, Importance and Limitations; Process; Essentials of a good control system, Principles of Effective Control; Relationship between Planning and Control.

Suggested Readings:

- 1. Harold Koontz and Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, McGraw Hill Education.
- 2. Stephen P Robbins and Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and Applications, Pearson Education.
- 3. George Terry, Principles of Management, Richard D. Irwin
- 4. Newman, Summer, and Gilbert, Management, PHI
- 5. James H. Donnelly, Fundamentals of Management, Pearson Education.
- 6. B.P. Singh and A.K.Singh, Essentials of Management, Excel Books
- 7. Griffin, Management Principles and Application, Cengage Learning
- 8. Robert Kreitner, Management Theory and Application, Cengage Learning
- 9. TN Chhabra, Management Concepts and Practice, Dhanpat Rai& Co. (Pvt. Ltd.), New Delhi
- 10. Peter F Drucker, Practice of Management, Mercury Books, London
- 11. Sharma & Gupta, Management Principle and Applications, Kalyani Publishers
- 12. S.K. Debnath and S.P. Datta, Principles and Practice of Management, Tee Dee Publications (P) Ltd.

Course code	Course Title	Туре	Marks	Credit	Lectures
UACFMIN12002 & UMNGMIN12002	BUSINESS STATISTICS - I	Minor	75	4	50

Objective: The objective of this course is to familiarize students with the basic statistical tools used for managerial decision-making.

Course Outcome: On successful completion of the course, the students will understand the basic statistical methods for business data analysis to take right business decisions.

Contents:

Unit I: Introduction (Lectures: 9)

- (a) Statistics: meaning, characteristics and limitations; variable and attribute; primary data and secondary data; population and sample; discrete and continuous data.
- (b) Collection of data; tabulation of data; diagrammatic representation of data: Line diagram, bar diagram, pie diagram.
- (c) Frequency distribution of discrete and continuous data; graphical representation of frequency distribution: histogram, frequency polygon, ogive.

Unit II: Univariate data analysis (Lectures: 14)

- (a) Meaning, importance, limitations and calculation of different measures of central tendency: A.M., G.M., H.M., Median, Mode; Properties of A.M. and G.M.; Relation between A.M., Median, Mode and A.M., G.M., H.M.; Partition Values: Quartiles, deciles, percentiles.
- (b) Meaning, importance and calculation of different measures of dispersions: range, quartile deviation, mean deviation, standard deviation; properties of S.D.; relative measures of dispersion.
- (c) Moments; Skewness; Kurtosis.

Unit III: Bivariate data analysis (Lectures: 15)

- (a)Correlation: Scatter diagram, Meaning of Correlation, Simple Correlation; Properties; Rank Correlation
- (b) Regression: Regression lines, Regression equations, Principle of least squares and estimation; Properties of regression coefficients; Relationship between Correlation and Regression coefficients.

Unit IV: Index number (Lectures: 12)

- (a) Meaning and uses; Methods of Construction of price and quantity index numbers (simple and aggregative), Important share price indices including BSE SENSEX and NSE NIFTY, Cost of Living Index.
- (b) Tests of adequacy of index numbers, Chain-Base index number, Base shifting.

Suggested Readings:

- 1. Levin, Richard, David S. Rubin, Sanjay Rastogi, and HM Siddiqui. Statistics for Management. 7th ed., Pearson Education.
- 2. David M. Levine, Mark L. Berenson, Timothy C. Krehbiel, P. K.Viswanathan, Business Statistics: A First Course, Pearson Education.
- 3. Siegel Andrew F. Practical Business Statistics. McGraw HillEducation
- 4. Gupta, S.P., and Archana Agarwal. Business Statistics, Sultan Chand and Sons, NewDelhi.
- 5. Vohra N. D., Business Statistics, McGraw HillEducation.
- 6. Murray R Spiegel, Larry J. Stephens, Narinder Kumar. Statistics (Schaum's Outline Series), McGraw Hill Education.
- 7. Gupta, S.C. Fundamentals of Statistics. Himalaya PublishingHouse.
- 8. Anderson, Sweeney, and Williams, Statistics for Students of Economics and Business, CengageLearning.
- 9. N.G. Das, Statistical Methods (Vol_I,II).
- 10. S.K. Nag, Business Math & statistics, Kalyani Publishers
- 11. Sri Harsha Baidya, Business Mathematics and Statistics, Tee Dee Publications (P) Ltd.

Course code	Course Title	Туре	Marks	Credit	Lectures
UACFSEC12002 & UMNGSEC12002	MODERN OFFICE MANAGEMENT	SEC	75	3	40

Objective: To impart knowledge about the modern office appliances and to communicate with different stakeholders using modern techniques.

Course Outcome: On successful completion of the course, the students will be able to learn the new methods of office management, day to day business communication techniques and also the uses of modern office appliances.

Unit I: Introduction

Meaning and importance of modern office, Office Management–Concepts, Definition, Nature & Scope, Elements and Functions. Changing Office view – Past, Present & Future; Importance and Principles office location & Lay-out; New Trends in office layout under modern office management context. Meaning, importance, factors of good office environment, Modern Office Manager - Functions, Duties and Responsibilities

Unit II: Modern Office Systems and Office Services

Meaning and objectives of office system, advantages of office system; Office Routine – Meaning and Importance; Flow of work – Meaning, Significances and difficulties. Planning and scheduling of office work. Measurement of office work – Meaning, Needs, advantages and difficulties. Centralization and decentralization of office service – Meaning, Advantages & Disadvantages. Mail Service – Management of mail. Inward & Outward mail routines

Unit III: Office Management, office appliances and Office Manuals

Office Management –meaning and essentials of good filing system, classification of files; Management of office stationery – Need and principles of stationery control, storing & issuing stationery; Office Appliances -Importance of types of Office Appliances and Machines i.e. Computers, Printers, Laptop, Wi fi System, Internet facility, Fax, Scanner, video conferencing equipment, Telephone facility, office furniture. Office Manuals - sources, types and advantages of office manuals; classification of reports and basic Principles of writing reports

Unit IV: Office Personnel Communication and welfare

Definition, objectives and principles of effective communication; audience analysis; formal and informal communication; modern forms of communication – through fax, e-mail, video conferencing and social media; barriers to business communication; role of AI in business communication. Staff welfare, health & safety arrangements in office and grievances handling system.

Skill Development Activities: ② Visit to any local office (Govt. or Private) of your area and prepare a report on overall office management procedure ② Analyse the nature of communication of any five companies of different sectors. ② Prepare a suitable plan for modern office system and suggest an effective communication method that can be followed. ② List out major office appliances used by any three different categories of business houses③ Visit to any nearest Bank or Financial institution of your area and prepare a report on the office filing procedure and mail management. ② Write a brief case study on the welfare activities followed by any organisation of your choice (e.g. tea manufacturing industry or any other manufacturing and/or service industry) ② Any other activities, which are relevant to the course

Suggested Readings:

- 1. Office Management Lefingwell& Robinson
- 2. Office Organization and Management R. K. Chopda, Himalaya Publishing House, Bombay
- 3. Office Organization and Management Reddy & Apponnaiah, Himalaya Publishing House, Bombay
- 4. Office Management P. K. Ghosh, Sultan Chand and Son's, New Delhi.
- 5. Office Organization and Management C. B. Gupta, Sultan Chand and Son's, New Delhi.
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